



# THE RATTLER

## Diamondback Pumping launches frac attack



Diamondback employees Blake McCarley (left) and Jacob Sweat (right) inspect a fracturing pump located at the Marlow yard.

*Marlow and Cresson operations begin work for Chesapeake Energy in prolific Barnett Shale.*

Diamondback Pumping Services recently won a first call agreement to provide stimulation services for Chesapeake Energy in the Barnett Shale.

Dwight Wiedenmann, Account Manager for Diamondback Pumping, compared winning the agreement to “David slaying Goliath.” He said employees’ experience was the key to victory.

“Last year at this time, we didn’t even have any equipment,” Wiedenmann said. “Now we’ve got an agreement with one of the top producers in one of the most prolific fields in the nation. It’s a testament to our people – several of whom have more than 25 years of experience in the industry.”

Diamondback competed with eight service companies for the one-year agreement to supply hydraulic fracturing services in the northern section of the Barnett Shale, located near Fort Worth, Texas.

Work for Chesapeake began on February 1 and involves Diamondback Pumping operations in Marlow, Okla., and Cresson, Texas.

Diamondback CEO Arty Straehla said he looks forward to expanding the company’s relationship with Chesapeake.

“Chesapeake was one of our first customers when we began offering stimulation and pumping services in Oklahoma,” Straehla said. “We expect to provide them the same level of service and expertise from our newly-opened Texas operation.”

**DEAL** continued on p. 3

## D’Back doubles production for Range

*Diamondback Pumping develops new completion procedure.*

Through a new completion procedure, Diamondback Pumping has increased production for Range Resources in northern Oklahoma.

Bob Maughmer, Vice President of Technology & Business Development for Diamondback Pumping, said Range’s previous procedure incorporated low volumes of proppant and very thin, slick fluid. Diamondback changed the procedure on its first job with Range in July 2006.

“We went to a cross-linked gelled fluid and significantly increased proppant volumes to make the wells more productive,” Maughmer said. “The results were immediate.”

Brian Ennis, Operations Manager-Reservoir Engineering Specialist for Range

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Diamondback frac units on a work site in Tonkawa, where a new procedure has helped production.

## CEO talks ... **RESPECT**

An organization should be built on respect for people.

That means treating people with courtesy and politeness.

It means encouraging coworkers – at all levels of the company – to express opinions and ideas.

And it means listening to what others have to say before expressing your viewpoint.

Because our people are our No. 1 asset, respecting people plays a significant role in our goal of becoming a premier oilfield services company.



Arty Straehla

## benefitsFACTS

### How does a 401(k) plan work?

A 401(k) plan is a type of employer-sponsored retirement plan. A 401(k) plan allows employees to save for retirement while deferring, or postponing, income taxes on the saved money and earnings until they withdraw it. You can choose to have a portion of your wage paid directly into your 401(k) account, which is made up of investments. Diamondback has a *participant-directed* program, through which you can select a variety of investment options (stocks, bonds, money market investments, or a mix of the above).

Even if you can put only a small amount in the plan now, over time those small contributions may really add up. Check out the chart below to see how a few dollars now can turn into thousands of dollars in the future.

Weekly Contribution	Value in 30 years*
\$10	\$64,582
\$15	\$96,873
\$20	\$129,164
\$25	\$161,456
\$30	\$193,747

\* Assumes an average annual investment return of 8% compounded monthly over 30 years. Also assumes a 15% tax bracket.

**Contact your local HR representative for more information. And don't miss out on the 6 percent company match up to \$15,500.**



# SAFETY first

## A letter from the Director of Health, Safety & Environment

Every day an estimated 1,000 eye injuries occur in American workplaces. Take a moment to think about possible eye hazards at your workplace. A survey by the Labor Department's Bureau of Labor Statistics (BLS) of about 1,000 minor eye injuries reveals how and why many on-the-job accidents occur.

### WHAT CONTRIBUTES TO EYE INJURIES AT WORK?

- Not wearing eye protection. BLS reports that nearly three out of every five workers injured were not wearing eye protection at the time of the accident.
- Wearing the wrong kind of eye protection for the job. About 40 of the injured workers were wearing some form of eye protection when the accident occurred. These workers were most likely to be wearing eyeglasses with no side shields, though injuries among employees wearing full-cup or flat-fold side shields occurred, as well.

### WHAT CAUSES EYE INJURIES?

- Flying particles. BLS found that almost 70 percent of the accidents studied resulted from flying or falling objects or sparks striking the eye. Injured workers estimated that nearly three-fifths of the objects were smaller than a pin head.

- Contact with chemicals caused one-fifth of the injuries. Other accidents were caused by objects swinging from a fixed or attached position, like tree limbs, ropes, chains, or tools which were pulled into the eye while the worker was using them.

### HOW CAN EYE INJURIES BE PREVENTED?

- Always wear effective eye protection. Federal standards require that employers provide workers with suitable eye protection. To be effective, the eyewear must be of the appropriate type for the hazard encountered and properly fitted.
- Best protection is afforded when goggles are worn with face shields.
- Better training and education. BLS reported that most workers were hurt while doing their regular jobs. Workers injured while not wearing protective eyewear most often said they believed it was not required by the situation.

### EYE PROTECTION WORKS!

BLS reported that more than 50 percent of workers injured while wearing eye protection thought the eyewear had minimized their injuries. It is estimated that 90 percent of eye injuries can be prevented through the use of proper protective eyewear.

## RANGE (continued)

Resources, said production has increased significantly as a result of Diamondback's work.

"First, oil rates have approximately doubled over prior completion techniques and this is a direct result of Diamondback," Ennis said. "Reserves and production have increased 50 to 70 percent with only a 15 percent increase in total system costs."

Maughmer said the idea for changing the procedure came from combining Diamondback Pumping's technology with Range's reservoir knowledge of the area. In developing the new procedure, Maughmer relied on his past experience of tying reservoir and production mechanisms to maximizing conductivity.

"Basically, we're pumping a lot more sand," Maughmer said. "By pumping more sand, we're doubling conductivity of the fractures in the wells."

Ennis said he's been very pleased with Diamondback. "Diamondback is a good company. I've known Bob Maughmer and Dwight Wiedenmann (Account Manager) for 10 years and we have a great working relationship."



Aerial view of Diamondback fracturing units on a Range Resources work site in the Tonkawa Field, located in northern Oklahoma.

# What do you want from your Intranet?

Safety training?

Benefits enrollment & tracking?

Vacation tracking?

Company calendar?

Company contacts?

Client lists?

Best practices articles?

Message boards?

Submit your ideas today!

[info@diamondbackenergy.com](mailto:info@diamondbackenergy.com)

405.608.4907

*Diamondback needs YOUR INPUT for an internal website that will connect employees to information and to each other.*

Diamondback is in the beginning stages of developing a company-wide Intranet, which is best understood as a website that can only be accessed from company computers.

The goal of Diamondback's Intranet is to give employees easy access to information and functions that affect them the most – safety training, benefits enrollment and tracking, vacation time tracking and much more.

CEO Arty Straehla said the first step in developing the Diamondback Intranet is to get employee feedback.

"We're developing this website for the benefit of all Diamondback employees – so they can have the information they most want and need at their fingertips," Straehla said. "Right now we're at the stage of figuring out exactly what their wants and needs are."

Along with safety training and benefits and vacation tracking, ideas for the Intranet include client lists and best practices articles for sales representatives to share, message boards for all employees to com-

municate with the corporate office and with each other, a company-wide calendar, and a list of contacts throughout Diamondback.

Communications & Marketing Manager Mary Ann Osko said employees should e-mail or call the corporate office to submit more suggestions.

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**Arty Straehla**  
Chief Executive Officer

"With an Intranet, the possibilities for communication are endless," Osko said. "We need to know what type of information and functions will most help employees be well-informed and perhaps even perform their jobs more efficiently."

IT Director David Parker said his department is in the process of connecting all Diamondback's field operations to one server, which would enable all company computers – even laptops in the field – to connect to an Intranet.

"We're visiting all the field offices this month to connect them with the Virtual Private Network," Parker said. "The VPN affords us the ability to create an Intranet, which will give our employees access to company information that will not be accessible from the rest of the world."

## DEAL *(continued)*

Wes Goff, Sales Manager for Diamondback Pumping in Cresson, said Chesapeake has been impressed with the Texas operation's commitment to communication.

"Chesapeake knows they can get in contact with us at any time and we'll take care of any issues or concerns they may have," Goff said. "Even though we're a smaller fracturing company, they feel the same level of comfort they would have with a larger company because we keep the lines of communication open."

Goff said the agreement with Chesapeake will help grow the Cresson operation. "It gives us more stability to grow our company. The agreement covers the northern part of the Barnett Shale, but we look forward to expanding our services for Chesapeake in the southern part of the Barnett Shale, as well."

The agreement has also opened doors for other Diamondback companies.

"Because of the relationship that Diamondback is building with Chesapeake, Total Oilfield Services has been given the opportunity to piggyback on the work that we do," Goff said.



Diamondback Pumping hydraulic fracturing units on a work site.



**Cementing Services**

Bryson Crawford, son of Lisa Crawford, won Breed Champion Duroc Barrow in the Stephens County Livestock Show.

Logan Andrews, son of Sharon Andrews, won Showmanship Award Hampshire Gilt.

Emily Floyd, daughter of Gale Floyd, won Breed Champion Yorkshire (Pig) at local and district shows.

**Packers & Service Tools**

Service Technician Davis “Big D” Norman and his wife Lorie welcomed a baby boy. Reed Norman was born on February 25.

**Diamondback Pumping Services**

Shannon Goff has joined the team as Regional Recruiter. She was previously a top recruiter for Key Energy Services.

**Total Pumping Services**

Tamra Trigg joined the team as Regional Manager/Sales. She was previously a top recruiter at Key Energy Services.

**Sooner Trucking & Oilfield Services**

Atoka Driver Shannon Sherrard and his wife Chandra are having a baby.

Clinton IT Support employee Jennifer Rogers and her husband Chad just found out they’re having a baby.

**Corporate Office**

CFO Cale Coulter and his wife Cadee welcomed a baby girl on February 27. Born at 7:17 a.m., Eloise Carrie Coulter weighed in at 7 lbs. 9 oz. and measured 19 in.

Payroll Specialist Cathron Hamrick completed her associate’s degree at OSU-OKC.

**corporate connection**  
with **grant defehr**, chief operating officer

NASCAR-loving Harvard grad Grant DeFehr walks the line. On one side is his appreciation for the big city, the arts and the Boston Red Sox. On the other side is a strong connection to his Oklahoma roots – rodeos, country music and, of course, the OU Sooners.



Grant DeFehr

A native of Bartlesville, Okla., Grant spent his youth playing tennis, spending time at the lake and working on political campaigns. He attended the University of Virginia, where he played tennis, and worked his way through grad school. While living back East, he never hesitated to don a pair of cowboy boots and even used them as an opportunity to educate Yankees about his home state.

And although he has a range of interests, one thing remains constant – his determination to help make Diamondback a premier oilfield services company.

1. **What are your hobbies?** Tennis, golf, traveling and collecting sports memorabilia. My favorite collectible is a baseball jersey signed by all of the 300-game-winning pitchers. Also like water skiing, wakeboarding, NASCAR and rodeos.
2. **Where did you grow up?** Bartlesville, Oklahoma.
3. **Where else have you lived?** Washington, D.C.; Virginia; Boston; New York; currently Edmond, Oklahoma.
4. **What was your first job?** When I was 16, I worked at a tennis shop teaching lessons, stringing rackets and keeping the shop maintained. Another one of my early jobs was being a camp counselor.
5. **Where did you go to school?** I have a bachelor’s in government and foreign affairs from the University of Virginia, a law degree from Georgetown and a master’s in public administration from Harvard.
6. **Where have you worked other than Diamondback?** Before coming to Diamondback, I was COO of Diamondback’s sister company Great White Energy Services. Other positions include Director of Redistricting for Oklahoma Gov. Frank Keating and Director of Business Development for My eCommunity, a start-up Internet company.
7. **What do you like best about working for Diamondback?** The challenge and learning experience that comes from building a new company. Also, forming relationships with the people in the field and corporate office.
8. **Favorite movie(s)?** Anchor Man, Talladega Nights, Top Gun.
9. **Favorite music?** Country music and Pearl Jam.
10. **Favorite food?** Spaghetti.
11. **Best advice?** Two things. First, in order to lead, you must be a servant to others. Second, investing in people is the best return you’ll ever get.